

Empowerment Photography: What to Wear – A Checklist

1. Choose Clothes That Make You Feel Confident

- Select outfits you feel great in, whether it's a tailored dress, cozy sweater, or a bold statement outfit.
- o Ensure the clothes make you feel like the best version of yourself.

2. Embrace Your Personal Style

- Wear clothes that reflect your unique personality.
- o Whether it's minimalist chic, bohemian, or a bold power suit, make sure it represents you.

3. Avoid Overly Trendy Outfits

- o Opt for timeless styles that you'll love looking back on in years to come.
- o Skip fleeting trends for classic clothing that never goes out of style.

4. Opt for Flattering Fits

- o Choose clothing that fits well and flatters your body shape.
- Aim for outfits that accentuate your natural silhouette without being too tight or loose.

5. Consider Color Choices

- o **Bold Colors**: Red, royal blue, emerald green—great for conveying confidence and energy.
- o **Neutral Tones**: Beige, soft whites, warm browns—create a calming, elegant look.
- o **Pastels**: Light pink, lavender, baby blue—perfect for a serene, gentle vibe.
- Dark Shades: Black, navy, deep jewel tones—ideal for sophistication and strength.

6. Keep Accessories Simple Yet Meaningful

- o Add personal touches like a statement necklace, ring, or scarf.
- o Avoid over-accessorizing—let the focus be on you.

7. Consider the Location and Vibe

- o Match your outfit to the photoshoot location (e.g., relaxed clothing for nature shoots, structured outfits for urban settings).
- o Choose clothing that complements the tone of the session.

8. Bring Multiple Outfit Options

- o Pack 2-3 outfits to give yourself variety in your photos.
- o Think about different looks for different parts of the session (casual, formal, glamorous).

9. Comfort is Key

- o Choose clothing that makes you feel at ease and allows for movement.
- o Don't wear anything that feels uncomfortable or restrictive.

10. Be Yourself

- Ultimately, wear what makes you feel powerful, confident, and true to who you are.
 Trust your instincts and choose clothing that resonates with your personal style.